



8th ANNUAL BEAM FOUNDATION GOLF TOURNAMENT AND AUCTION
Benefitting the Texas Alliance For Homeless Pets
Texas Star Golf Course, Eules, Texas – Friday, May 10, 2013

Your support gives homeless pets a voice and helps resolve the underlying, systemic issues of overpopulation of pets in Texas through community outreach and collaboration. Go to petsintexas.org to learn more.

Sponsorship Levels

Exclusive Presenting Sponsor - \$15,000 (One Presenting Sponsor)

Company name featured in name of golf tournament. For example, **<Your Company>** *presents the 8th Annual Beam Foundation Golf Tournament benefitting the Texas Alliance For Homeless Pets brought to you by the XYZ Company and the 123 Company.*

- Primary logo recognition on event marketing materials including:
 - Dinner program
 - Golfer score cards
 - 1 Registration area banner
 - 2 Awards Dinner banners
- Digital Marketing
 - Sponsor logo and link to home page (through a bumper page) will be featured on the Golf Tournament page on petsintexas.org
 - Sponsor logo and link to homepage will be featured on The Beam Foundation Website
 - Feature article highlighting Presenting Sponsor on the petsintexas.org home page
 - Sponsor highlighted in media and public relations efforts
- Sponsor VIP makes comments at Awards Dinner
- Three reserved VIP tables (up to eight guests at each table) in premium locations at Awards Dinner
- Option to distribute pre-approved promotional items in Goody Bags (provided by sponsor)
- Complementary registration for 12 players including goody bags, box lunches and four drink tickets per golfer
- Company name highlighted in Golf Tournament Communications.

Platinum Sponsor – \$12,000 (Up to Two Platinum Sponsors)

For example: *The ABC Company presents the 8th Annual Beam Foundation Golf Tournament benefitting the Texas Alliance For Homeless Pets brought to you by the <Your Company> and the 123 Company.*

- Logo recognition on event marketing materials including:
 - Dinner program
 - Golfer score cards
 - 1 Registration area banner
 - 2 Awards Dinner banners
- Digital Marketing
 - Sponsor logo and link to home page (through a bumper page) will be featured on the Golf Tournament page on petsintexas.org
 - Sponsor logo and link to homepage will be featured on The Beam Foundation Website
 - Sponsor mentioned in media and public relations efforts
- Two reserved VIP tables (up to eight guests at each table) in premium locations at Awards Dinner
- Option to distribute pre-approved promotional items in Goody Bags (provided by sponsor)
- Complementary registration for 8 players including goody bags, box lunches and four drink tickets per golfer

Dinner Sponsors - \$10,000 (Up To Four Dinner Sponsors)

- Logo recognition on event marketing materials including:
 - Dinner program
 - Table Signage featuring sponsor logo located on all Awards Dinner tables
 - 1 Registration area banner
 - 2 Awards Dinner banners
 - Verbal recognition at the Awards Dinner
 - 2 Signs located in reception area and/or doors to Awards Dinner
- Digital Marketing
 - Sponsor logo and link to home page (through a bumper page) will be featured on the Golf Tournament page on the petsintexas.org Website
 - Sponsor logo and link to homepage will be featured on The Beam Foundation Website
- Opportunity to distribute pre-approved materials in seats at Awards Dinner
- Option to distribute pre-approved promotional items in Goody Bags (provided by sponsor)
- One reserved VIP table (up to eight guests) in a premium location at Awards Dinner
- Complementary registration for 8 players including goody bags, box lunches and four drink tickets per golfer

Lunch Sponsors - \$5,000

- Name recognition on event marketing materials including:
 - Dinner program
 - Awards Dinner banners
- Digital Marketing
 - Sponsor name will be featured on the Golf Tournament page on the petsintexas.org Website
 - Sponsor name will be featured on The Beam Foundation Website
 - Option to distribute pre-approved promotional items in Goody Bags (provided by sponsor)
- Opportunity to distribute pre-approved materials in box lunches (provided by sponsor)
- One reserved VIP table (up to eight guests) in a premium location at Awards Dinner
- Complementary registration for 4 players including goody bags, box lunches and four drink tickets per golfer

Exclusive Golf Shirt Sponsor - \$2500

- One color logo embroidered on one sleeve of a high quality dry fit collared golf shirt
- Digital Marketing
 - Sponsor name will be featured on the Golf Tournament page on the petsintexas.org Website
 - Sponsor name will be featured on The Beam Foundation Website
 - Option to distribute pre-approved promotional items in Goody Bags (provided by sponsor)
- Complementary registration for 4 players including goody bags, box lunches and four drink tickets per golfer

Cart Sponsor - \$2,500

- Name and logo recognition on golf carts
- Name recognition on Awards Dinner program
- Option to distribute pre-approved promotional items in Goody Bags (provided by sponsor)
- Opportunity to distribute pre-approved materials in golf carts (provided by sponsor)
- Four tickets to the Awards Dinner
- Complementary registration for 2 players including goody bags, box lunches and four drink tickets per golfer

Beverage Cart Sponsor - \$2,000

- Logo recognition on beverage carts
- Name recognition on the Awards Dinner program
- Option to distribute pre-approved promotional items in Goody Bags (provided by sponsor)
- Opportunity to distribute pre-approved materials in beverage carts (provided by sponsor)
- Four tickets to the Awards Dinner
- Complementary registration for 2 players including goody bags, box lunches and four drink tickets per golfer

Gold Sponsor - \$1,250

- Logo recognition on signage for one hole
- Name recognition on Awards Dinner program
- Option to distribute pre-approved promotional items in Goody Bags (provided by sponsor)
- Four tickets to the Awards Dinner
- Complementary registration for 2 players including goody bags, box lunches and four drink tickets per golfer

Putting Green Sponsor - \$750

- Logo recognition on Putting Green sign
- Name recognition Awards Dinner program
- VIP presents prize for putting contest during the Awards Dinner
- Two tickets to the Awards Dinner
- Complementary registration for 1 player including goody bag, box lunch and four drink tickets

Driving Range Sponsor - \$500

- Logo recognition on Driving Range sign
- Name recognition Awards Dinner program
- Two tickets to the Awards Dinner
- Complementary registration for 1 player including goody bag, box lunch and four drink tickets

Hole Sponsor - \$250 (18 available)

- Logo recognition on Tee Box signs
- Name recognition Awards Dinner program
- A Texas Alliance for Homeless Pets coalition member will feature a pet needing a home at each hole. As a loving dog greets each golfer, coalition members can reinforce your company messaging.

Bronze Sponsor - \$150

- Signage in honor or in memory of someone

Early commitment to sponsorships will achieve maximum publicity benefits.

Individual player fees without sponsorships are \$250 per person and \$900 for four member team.

Please contact Darla Beam at 817-807-1407 or darla@petsintexas.org or Cathey Wise cathey@wiseconsultinggroup.com or 817.905.3310 for golf questions.

**The 8th Beam Foundation Annual Golf Tournament and
Auction Sponsor Form
Texas Star Golf Course, Euless, Texas – Friday, May 10, 2013**

Beam Foundation Representative _____

Registration: 11:00 a.m. - Shotgun Start: 12:30 p.m. (Team and Individual Prizes)

Dinner/Awards: 5:30 p.m. (Following Play)

Contact Name: _____

Company Name: _____

Name to Appear on all Publicity Items: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Daytime Phone: () _____ **Mobile:** () _____

Email: _____ **Website:** _____

- | | | |
|---|---|--|
| <input type="checkbox"/> Presenting Sponsor \$ 15,000 | <input type="checkbox"/> Lunch Sponsor \$ 5,000 | <input type="checkbox"/> Gold Sponsor \$1,250 |
| <input type="checkbox"/> Platinum Sponsor \$12,000 | <input type="checkbox"/> Cart Sponsor \$ 2,500 | <input type="checkbox"/> Putting Green Sponsor \$750 |
| <input type="checkbox"/> Dinner Sponsor \$ 10,000 | <input type="checkbox"/> Beverage Cart Sponsor \$ 2,000 | <input type="checkbox"/> Driving Range Sponsor \$500 |
| <input type="checkbox"/> Hole Sponsor \$250 | <input type="checkbox"/> Bronze Sponsor \$150 | |

Other opportunities to contribute to the event and help animals!

Donations

- \$100.00
- \$200.00
- Other _____

Donated Items for the Auction

Donated Item(s)/Services _____

Value:\$ _____

Golfer Information

Foursome One

Player 1 _____
Email: _____

Player 2 _____
Email: _____

Player 3 _____
Email: _____

Player 4 _____
Email: _____

Foursome Two

Player 1 _____
Email: _____

Player 2 _____
Email: _____

Player 3 _____
Email: _____

Player 4 _____
Email: _____

Additional Dinner Guests not golfing(\$50 each) _____

Any dietary restrictions? _____

Golf tournament rules and information will be sent to directly players.

- Check enclosed (payable to: The Beam Foundation)
- Will commit to the above sponsorship, before payment must receive an invoice
- Charge To: Visa MasterCard AMEX

Name on Card: _____ Signature: _____

Card Number: _____ Exp Date: _____

Amt Charge \$ _____ Three Digit CVC (located on back of card) _____

Please mail or fax to:

*The Beam Foundation
P.O. Box 93822
Southlake, Texas 76092
817.807.1407
800-997-7226 • 469-671-0314(fax)*

*Or donate online or register your golfers at
petsintexas.org*



THE BEAM FOUNDATION GOLF TOURNAMENT TO BENEFIT TEXAS ALLIANCE FOR HOMELESS PETS

petsintexas.org

THE PROBLEM

Homeless pets influence everyone in the community, and the problem is significant:

- In North Texas alone, an average of 40,000 healthy pets are euthanized because they do not have a home.
- Approximately three to four million animals are euthanized in shelters nationwide each year. That's about one every nine seconds.
- Each week, 500 new dogs and cats enter the shelter, many facing the fact that they will be euthanized.
- Twenty-five percent of purebred dogs are estimated to be in shelters nationwide.
- Most people don't understand how one life, one foster, can have a ripple effect and change the system.

MULTIPLY YOUR IMPACT

Becoming a sponsor to support the Texas Alliance For Homeless Pets is not just about being a good corporate citizen. It's an investment. By supporting The Beam Foundation's golf tournament, you directly impact 11 animal welfare organizations.

NETWORK WITH C-SUITE EXECUTIVES

Because of the extraordinary leadership of Ken Beam, President and CEO of Pegasus Logistics Group, and Darla Beam, founder of Texas Alliance of Homeless Pets, the Beam Foundation golf tournament attracts C-suite executives from various businesses and industries. Golf tournament sponsors enjoy opportunities to brand their company, products and services to North Texas' elite business executives.

ABOUT THE BEAM FOUNDATION The Beam Foundation is a nonprofit organization created to touch the lives of others through philanthropy. Founded by Ken Beam, the Beam Foundation's mission is to make a positive impact on the lives of others. Because of the faithful commitment of the Pegasus Logistics Group and Ken and Darla Beam, this annual golf tournament has raised more than \$500,000 since 2005 to benefit several charitable groups. The Beam Foundation now has laser-focus to make an impact to resolve the underlying issues of homeless pets in Texas through community collaborative efforts. We need your help!

The 8th Annual Beam Foundation Golf Tournament
Benefitting The Texas Alliance For Homeless Pets
www.thebeamfoundation.org